

Our unique social media marketing strategy

When it comes to getting your property seen, we market in many ways that other local estate agents don't even know is possible!

With our sales team working closely with our production team and Social Media Manager, you can be confident that we'll go above and beyond to make your property stand out from the crowd with our fresh and innovative approach.



Helping you reach thousands more potential buyers...

We include paid social media promotion as part of our standard package, with location targeting included so we reach even more potential buyers at no extra cost to you. Our social media channels are constantly growing as we discover new, cutting-edge methods of sharing your property with the right people, alongside the thousands we reach across Rightmove, Zoopla and our own website.

The statistics below are correct as of 15/3/2023. More information can be provided on request.



2,625

Instagram followers (higher than any other local agents)



5,800

Facebook followers (higher than any other local agents)



25-37K

YouTube video views per month (no other agent utilises YouTube like we do!)



50K

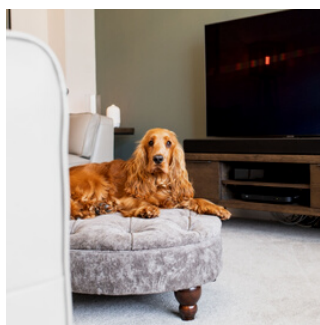
Users reached across Instagram & Facebook each month (on average)



Production team



Home staging advice included



Lifestyle photography included



Media team



Case study: Kimberley Road, Penylan

Our approach to social media marketing helped achieved a record price for this vendor after reaching 16,000+ potential buyers...

A combination of effective home staging, a professional video and photography that stood out from the crowd helped this vendor complete at £700,000, a record price for the street at the time of writing.

Harnessing the power of social media, our Facebook and Instagram advertising reached over 16,000 people and we took over 100 viewing requests, with 19 offers made.



Social stats

Social media reach: 16,000 users
Viewing requests: 100+
Offers made: 19

Helping you reach thousands more potential buyers...

Here are some of the highlights our standard marketing package includes:

- Professional photography
- Professional video tour (with optional drone footage to showcase the size and scale of the property, along with gardens, surrounding areas and neighbourhoods)
- Free home staging guidance prior to photoshoot and open house
- As well as marketing on Rightmove, Zoopla and cps homes.co.uk, we advertise on Facebook, Instagram and YouTube advertising



Chelsea, Sales Progression, provides close support in moving your sale along, from the minute your offer has been accepted all the way through to completion.



Free valuation

If you have any questions or are ready to arrange a free property valuation, get in touch with me today on the details below.

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